

**Faith Church of Farmington, United Methodist  
Ministry Plan (2021)**

**Our Mission: Faith Church exists to serve and care for the community as we work to make disciples of Jesus Christ and grow together in relationship with God and with our neighbors.**

**I. Increase the number of people attending worship at Faith Church by 25% during 2021.**

A. Improve “first impressions”

1. Ensure updates and care for the building (interior/exterior) and grounds.

2. Continue engaging media and graphics to use on social media and on the website, that will pique the interest of potential guests and encourage them to attend worship either in person or online.

3. Update and consistently review the website monthly.

B. Follow up in a timely and friendly manner with both visitors and members to establish and build stronger relationships and inspire deeper connections.

1. Engage and invite people to “the next opportunity for worship, serving, or participation in a Faith group” in at least 2 ways each time they attend worship.

2. Phone call after a first-time visit

3. Note, card, or email after a first-time visit

4. Invitation during worship services to “what’s coming up next week” in worship (series).

**II. Increase the number of people “actively engaged” in serving (at least 1x per month) the community through ministries inside and outside the church building in 2021 by 10%.**

A. Identify at least 3 ways for people to serve the community.

- B. Advertise opportunities to serve on at least 3 platforms (website, email newsletter, social media, and printed newsletter).
- C. Provide ways for people to “sign up” to serve
  - 1. Signup Genius online signup tool
  - 2. Call the church office or team leader
  - 3. Email the church office or team leader
  - 4. Sign up by a form on the website (or click a button for the SignUp Genius)

**III. Improve communications between leaders, and between leaders/ church/congregation as evidenced by each team meeting.**

- A. Engage team and committee leaders in a leadership retreat
- B. Create a communications team and develop a comprehensive communications plan
- C. Develop a communications flow chart.
- D. Add a quarterly electronic and print newsletter.

**IV. Offer multiple ways for people to engage in worship inside the building and online**

- A. Review and support technology in order to provide quality in person and live-streaming worship.
- B. Create a tech team—engaging both church and community members.

**V. Increase the number of people engaged in small groups (Faith groups) as a connection to the Faith community by 10% during 2021-22.**

- A. Advertise Faith group opportunities on at least 3 platforms (website, email newsletter, social media, print news and posted at church building).
- B. Provide access to participating in Faith groups
  - 1. Signup Genius
  - 2. Online group gatherings
  - 3. In-Person gatherings

C. Increase the number of small group ministry opportunities (know our **why**)

1. Create a member survey to determine *what/which* small groups will be created.

2. Creating opportunities for camaraderie/community/fun, serving, growing in faith

**VI. Plan and develop a ministry that specifically reaches out to kids, youth and families in Farmington and the surrounding community and engage them in modern and relevant ways.**

A. Form a Faith for Kids and Youth ministry team

B. Identify a team leader and potential team members representing various generations, skills and ministry partners.

C. Develop at least one planned ministry activity for kids, youth, and families each quarter on the church calendar for engagement and outreach (4 for 2021-22)

D. Be able to show significant (20% +) increase in kids, families, and youth participation each year between 2021-2023.

E. Hire a part-time Youth Ministry Coordinator.